

Win a family trip to The Kimberley for the ultimate Australian outback experience, RED DOG: True Blue My Cinema Terms and Conditions of Participation

1. This promotion –“ Go Where Legends Are Made - Win a Family trip for 4 to The Kimberley, with RED DOG: True Blue and My Cinema” (“Promotion”) is conducted by Independent Cinema Association of Australia Inc of P.O. Box 20, Eastwood, NSW 2122, ABN 14 546 264 865 (“Promoter”) trading as My Cinema. SA Permit No. T16/1565; NSW Permit No. LTPS/16/06975; ACT Permit No. TP 16/01731
2. Information on how to enter the Promotion and the prizes form part of these Terms and Conditions.
3. Entry into this Promotion is deemed to be acceptance of these Terms and Conditions.
4. Entry is open to members of the public who are residents of Australia and who purchase a ticket to see the movie “RED DOG: True Blue” at participating independent cinema locations listed on the website www.mycinema.com.au, complete an Entry Form and lodge the Entry Form at their participating cinema between the opening and closing dates of the Promotion. Entry is not open to employees (and the immediate family of such employees) of the Promoter, or the Sponsor of participating independent cinemas and the affiliates of all such parties. An immediate family member means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child, parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
5. Entries not completed correctly will not be eligible to enter the Promotion.
6. In order to be eligible, all entries must be lodged by 6pm on Monday 6 February, 2017.
7. In order to be eligible, parent or guardian details and consent must be included on any Entry Form submitted by a person under 18 years old and that parent or guardian must be able to accept the prize on behalf of the under-age person.
8. Directors, management and employees (and their immediate families) of the Promoter, Sponsor, participating cinemas, and companies associated with this Promotion including prize suppliers are ineligible to enter the Promotion.
9. The Promotion commences at 12:01am AEDT on Monday 12 December, 2016 and final entries close at 6pm AEDT on Monday 6 February 2017 (the “Promotional Period”). To be a valid entry, all of the necessary information must be included with an entry and the entry must be received by the Promoter during the applicable Promotional Period explained above. The movie ‘RED DOG: True Blue’ may not be showing at every participating cinema during the entire Promotional Period.
10. One Minor Prize will be drawn on behalf of the Promoter at the head office of each participating cinema (see www.mycinema.com.au for participating cinemas and addresses) at midday on Tuesday 7 February 2017. The Minor Prize winners will also have the chance to win the major prize.
11. The Major Prize draw will take place at the registered office of the Promoter on Wednesday 15 February 2017 at midday and the winners name and the name of their participating cinema will be announced in writing on the website www.mycinema.com.au on that date and the Promoter will telephone the winner at the contact number and advise the winner in writing on the My Cinema website and at the winner’s email address provided on the winning Entry Form (or in writing at the postal address if no email is provided). The name of the winner will remain on the website www.mycinema.com.au for as long as is required by law in each state that the promotion is conducted.

Prizes

12. The Promotion prizes consist of one national Major Prize valued at \$13,500 plus GST to be drawn at the registered office of the Promoter in Sydney and 85 Minor Prizes each valued at \$ 70.80 (total value \$6018) to be drawn one each at the head office of each of the participating cinema locations throughout Australia.

Red Dog Merchandise pack consisting of	
Red Dog: True Blue T-Shirt	\$29.95
Red Dog: True Blue Tea Towel	\$12.95
Red Dog: True Blue Tote Bag	\$14.95
Red Dog: True Blue Plush Toy	\$12.95

13. The Major Prize for 2 x adults and 2 x children under 12 years of age valued at up to AUD\$13,500 plus GST comprises the following, note further individual supplier terms and conditions may apply.

- a. Return flights from nearest capital city to Darwin
- b. Return flights from Darwin to Kununurra
- c. 2 nights hotel accommodation in Darwin
- d. Return airport / Home Valley Station transfers
- e. 2 nights hotel accommodation Home Valley Station inc buffet breakfast

i. Terms and Conditions of Major Prize:

- I. The prize sponsor is Roadshow Films Pty Ltd (ABN
- II. 28 100 746 870) of 1 Garden Street, South Yarra VIC 3141, Australia ("Sponsor")
- III. The Major Prize must be taken by 17 April 2018 and booking must be confirmed within two months of winner notification. Not to be taken over Australian Public or National holidays
- IV. The Major Prize must be booked by 17 April 2017 unless won in the unclaimed prize draw.
- V. Unless expressly stated all other costs and expenses associated with taking the Major Prize are not included and become the responsibility of the Major Prize Winner, and their travel partner, including:
 - VI. additional taxes;
 - VII. transfers;
 - VIII. travel insurance;
 - IX. additional spending money;
 - X. meals (not specified);
 - XI. any extra sightseeing or activities;
 - XII. any additional accommodation;
 - XIII. personal spending money; and
 - XIV. all other incidental and ancillary costs, incurred by the Major Prize Winner, and/or their travel partner, as a direct or indirect result of taking the Major Prize that are not otherwise stated as included in the Major Prize.
- XV. The Major Prize is subject to availability at time of booking. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to State Regulation. There is no cash alternative. Not to be taken over Australian Public or National holidays
- XVI. The Major Prize must be taken as stated and no compensation will be payable if the Major Prize Winner is unable to use the prize as stated. The prize is not transferable to another person (unless agreed by the Promoter) or exchangeable for other goods and services and cannot be redeemed as cash. Any element of the Major Prize that is unused will be forfeited and no compensation will be paid in lieu of that element of the Major Prize.

- XVII. The itinerary is to be determined by the Sponsor in agreement with the Major Prize Winner subject to availability at the Hotel but in the event that agreement cannot be reached, the Sponsor reserves the right to determine the itinerary.
- XVIII. A credit card imprint or cash deposit is required from the Major Prize Winner, and/or travel partner, at check-in to hotels for all incidental charges.
- XIX. It is the Major Prize Winner's, and their travel partner's, personal responsibility to ensure that they have valid documentation, including but not limited to valid identification. Any fines, penalties, payments or expenditures incurred as a result of such documents not meeting the requirements of those authorities will be the sole responsibility of the Major Prize Winner, and their travel partner.
- XX. The Major Prize Winner and their travel partner and children must depart from and return to the same departure point and travel together.
- XXI. Frequent flyer points will not form part of the Major Prize.
- XXII. Flight schedules and accommodation arrangements are subject to change without notice. Flights are economy class and may be indirect. The airline's Conditions of Carriage apply to all flights. The Winner and travelling companions must travel at the same time and are responsible for transport from their residence to their nearest Capital City Airport in Australia. These conditions apply for all flights.
- XXIII. Airline, flight route and dates of travel are subject to the promoter's absolute and final decision.
- XXIV. The Promoter makes no representation as to the safety conditions or any other conditions that may exist at any destination.
- XXV. As a condition of accepting the Major Prize, Major Prize Winner, and their travel partner, must sign any legal documentation as and in the form required by the Promoter, Sponsor or organisers.

j. Winner must be 18 years and over or have the consent of their parent or guardian to enter this Promotion and be accompanied by an adult when travelling.

14. The Minor Prizes comprise 85 RED DOG: True Blue merchandising packs valued at AUD\$70.80 RRP each including GST.

15. One entry will be drawn at the head office of each participating cinema to win a Minor Prize. The Minor Prize winners will be notified in writing by email within three days of being determined (or in writing at their postal address if no email is provided).

16. One entry will be drawn at each participating cinema to be sent by registered post to the Sydney office of the Promoter to go in the draw for the Major Prize.

17. The Major Prize will be drawn by an independent person and the draw will take place at the registered office of the Promoter, 310 Rowe Street, Eastwood NSW 2122, at midday on Wednesday 15 February 2017. The winners name and the name of their participating cinema will be announced in writing on the website www.mycinema.com.au on that date and the Promoter will telephone the winner at the contact number and advise the winner in writing at the email address provided on the winning Entry Form (or in writing at the postal address if no email is provided).

18. The Minor Prizes and Major Prize will only go to a valid Entry Form. The Promoter's decision is final and not subject to further correspondence.

19. All prizes are to be taken as offered, are non-refundable, non-transferable (i.e. no name changes allowed) and cannot be exchanged or redeemed for cash. Once tickets are issued, they are non-endorsable and non-transferable. Any alterations to confirmed flights and/or accommodation and/or scheduling arrangements will be at the expense of the winner and their travelling companions. All components of the Prize must be fulfilled at the same time and they cannot be split across different time periods.

20. If any prize is unavailable, the Promoter, in its absolute discretion, reserves the right to substitute that prize with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority. Neither the Promoter nor the Sponsor accepts any other liability or responsibility for any loss.
21. It is possible that tax implications may arise for prize winners from the prizes in this Promotion. Each prize winner is advised to seek independent financial advice before accepting their prize. The airline tickets and components of the Major Prize are subject to the terms and conditions included on those tickets and passes and once provided to the prize winner they are solely responsible to abide by those terms and conditions and to look after the tickets and passes which will not be replaced if lost, damaged or stolen.
22. Failure by the Promoter to enforce any of its rights under these terms and conditions or under law at any stage does not constitute a waiver of those rights.
23. All entries become the property of the Promoter and the Promoter is not responsible if any entries are not received by the Promoter for any reason. Entries will be deemed invalid if incomplete, indecipherable, illegible, stolen, forged or mutilated in any way.
24. If any of the prize winners cannot be contacted or do not claim the prizes by 12.00pm (AEST) on Monday 15 May 2017, the Promoter reserves the right to conduct such further draws at the head office of the Promoter as may be deemed necessary to distribute the prizes and avoid the relevant date passing. If required, a redraw of the Major Prize and any unclaimed Minor Prizes will take place at 2.00pm (AEST) on Monday 15 May 2017, the winner/s name will be published in writing online at www.mycinema.com.au on the same day and the Promoter will contact the winner in writing at the details provided on the Entry Form. The name of the winner/s will remain on the website www.mycinema.com.au for as long as is required by law in each state that the promotion is conducted.
25. If for any reason the conduct or operation of the Promotion is interfered with or disrupted in any way (including by vandalism, power failures, natural disasters, acts of God, civil unrest, strikes, computer bugs or viruses, tampering or technical failures), the Promoter reserves the right to cancel, terminate, modify or suspend or recommence the Promotion, subject to the approval of the authorities that have issued permits for its conduct.
26. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any communication sent to (or by) the Promoter or any entrant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, or otherwise, (ii) any theft, destruction or unauthorised access to, or alteration of such communications; (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion; (iv) any incorrect or incomplete information which may be communicated in the course of the administering this Promotion (whether as a result of one of the foregoing causes or otherwise).
27. Nothing in these Terms and Conditions limit, exclude or modify or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the Competition and Consumer Act or similar consumer protection laws in the State and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, each of the Promoter and the Sponsor (including each respective officer, employee and agent) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion.

28. The Promoter assumes no responsibility for, and the entrant releases the Promoter from responsibility for, any failure to receive an entry or for inaccurate information or for any loss, claim, damage or injury to person or property (including computer systems and servers) as a result of the entrant's participation in this promotion or the conduct of the promotion generally or as a direct or indirect result of an entrant's error, any technical problem of any kind including communications or network failure, unauthorised access to, transferring or theft of data, whether caused by the entrant or associated with the equipment or programming used in the conduct of this promotion. If, because of any such problem, this promotion is not able to be conducted as planned and/or the promotion's administration, security, fairness or integrity are compromised or affected, the Promoter may (where necessary with the approval of the relevant Department) cancel, terminate, modify or suspend the promotion and/or disqualify any entrant involved in interfering or tampering with the conduct of this promotion in any way.

29. Details from all entries will be collected and used for the purposes of conducting this promotion (which may include disclosure to third parties for the purpose of processing and conducting the promotion) and for publicity purposes surrounding this promotion. By entering this promotion entrants consent to the use of their information as described.

30. Unless otherwise indicated by the participant on the Entry Form, details from entries will be included in the relevant participating cinemas email list and the My Cinema database to enable the entrant to receive information about further promotions and movie news.

Text of Entry Form

GO WHERE LEGENDS ARE MADE

Win a family trip for 4 to The Kimberley for the ultimate Australian outback experience

To celebrate the release of

RED DOG: True Blue, Roadshow Films and My Cinema are giving you the chance to ***win a family trip to The Kimberley valued at \$13,500.***

The prize includes for 2 adults and 2 children (under 12) includes:

- Return flights from nearest capital city to Darwin
- Return flights from Darwin to Kununurra
- 2 nights hotel accommodation in Darwin
- Return airport / Home Valley Station transfers
- 2 nights hotel accommodation Home Valley Station inc buffet breakfast

Home Valley Station is a heritage cattle station in the far north east of Western Australia set on 615,000 acres

There is also a runner-up prize of a **RED DOG: True Blue merchandise pack valued at \$70.80 RRP** to be given away at each participating My Cinema location.

ENTRY FORM

To enter, purchase a ticket at My Cinema locations to see RED DOG: True Blue, fill in your details below, and submit your entry in the box at your participating My Cinema. One Ticket per entry.

Parent or Guardian must provide consent and enter on behalf of children.

NAME

ADDRESSPOSTCODE.....

Phone EMAIL.....

Name of the 'My Cinema' location where you saw the movie

SIGNATURE of Entrant/or Parent/Guardian of entrant if under 18 years.....

Please tick if you **do not** wish to be added to your local 'my cinema' email list for further competitions and movie news

Competition opens 12/12/16 00.01 (AEDT) closes 6pm 6/2/17. Minor Prizes drawn 7/2/17. Major Prize draw 15/2/17. Major Prize winner will be notified and their name published on mycinema.com.au. For full terms and conditions and a list of participating cinemas see mycinema.com.au or check with your local participating My Cinema site.

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